

FROM: WOODY ROGERS - TIRE RACK

DATE: February 16, 2021

SUBJECT: 2021 Tire Rack One Lap of America Tire Program

## Eligible Tire Brands for 2021

BFGoodrich  
Bridgestone  
Continental  
Dunlop  
Falken  
Firestone  
General

Goodyear  
Hankook  
Kumho  
Michelin  
Pirelli  
Toyo  
Yokohama

Each vehicle must be equipped with tires from a single brand meeting these basic One Lap of America event rules:

- UTQG Treadwear Rating of 200 or higher
- Tires must begin the event with at least 7/32" tread depth
- One set of tires must be used throughout the event
- Teams are allowed to carry one emergency spare per wheel size
- Streetable Track & Competition DOT Tires as categorized by Tire Rack are not permitted, regardless of Treadwear Rating, tread depth, or what tires were fitted as Original Equipment

Complete event rules can be found at [www.onelapofamerica.com](http://www.onelapofamerica.com)

## Tire Selection

Most teams are best served choosing tires from these Tire Rack tire performance categories:

Max Performance Summer  
Extreme Performance Summer  
Ultra High Performance Summer

Track & Competition tires are excluded because they typically feature shallow initial tread depth, lower treadwear and minimalist tread patterns that are not well-suited to the variety of weather conditions found along the One Lap route (i.e. wet, cold), or the total amount of wear experienced during the week of competition & transit miles.

Examples of ineligible Track & Competition tires are:

Goodyear Eagle F1 Supercar 3R	Kumho Ecsta V720 ACR
Michelin Pilot Sport Cup 2 (180 treadwear)	Michelin Pilot Sport Cup 2 R
Pirelli P Zero Trofeo R	Toyo Proxes R888R

## Tire Sponsorship

The eligible tire brands have agreed to sponsor teams using their product by providing a 25% rebate. The 25% rebate will be based on the tire price at the time of purchase. It does not apply to the cost of any other products, taxes, shipping or state tire fees.

Teams will be eligible to receive the 25% rebate on up to ten (10) tires for their One Lap of America competition vehicle. Additional tires may be purchased but will not be eligible for the rebate. The tire

sponsorship rebate will be issued as a credit invoice, processed once the event is underway and event organizers confirm the team's vehicle has begun competition.

In return for the tire sponsorship program, all competition vehicles must display tire manufacturer's decals matching the tires being used during the event. These decals will be provided at event registration, and must be placed on both sides of the vehicle on the front fender above the wheel opening. Each decal is approximately 18" – 20" long, so please make sure you have sufficient display space available on the fenders prior to arriving at registration. Vehicles with open wheels or unusual fender configurations (Ariel Atom, Exocet, etc.) should see One Lap of America tech officials for proper decal placement instructions. Tire manufacturer decals must be in place in the designated locations to be eligible for the 25% rebate.

## **Order Processing**

To place your One Lap of America tire order, contact a Tire Rack retail sales specialist by phone at (888) 370-8473 between 8:00 am and 8:00 pm Eastern Monday through Friday, and 9:00 am and 3:00 pm on Saturday. **Identify yourself as a One Lap of America competitor so we can connect your purchase with your entry information to process the tire rebate.** Website orders cannot be processed at this time.

In order to assure that all tires are standard street legal tires as sold to the general public all teams are required to use tires that come from Tire Rack's inventory. Tire Rack will permanently mark or hot brand competitor tires so they can be easily identified by One Lap officials.

Tires must be purchased and installed on competition vehicles before they arrive for registration. This allows for break-in time, and minimizes the possibility of newly-mounted tires slipping on the wheels, which may cause them to become out of balance.

If you are planning to have tires installed at Tire Rack prior to the event, Installation must be completed by Thursday, April 29<sup>th</sup> so you will have sufficient time to break in your tires. Tire Rack will not be able to do One Lap tire installs on Friday, April 30<sup>th</sup>, except on an emergency need basis.

Tires purchased through this program are not returnable, even if they have never been mounted.

Teams may also use tires branded for the previous year's event (2020) as long as they: A) are in road- and track-worthy condition, B) are from a participating manufacturer this year, and C) have at least 7/32" tread depth at the start of this event. Tires from the previous year will not be eligible for the 2021 event rebate. Teams are advised to inspect tires carefully to assure they are able to withstand the rigors of this event.

